

CAPITAL PEAK ASSOCIATES

Industry Specific Executive Overview Program

▪ Introduction ▪



CAPITAL PEAK



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Capital Peak Executive Overview - What is it?

The Capital Peak Executive Overview

- CPEO -

Summary

- Provides specific industry executives for one to four day reviews with private equity/investors preparing a LOI;
- Or wanting to learn the intricacies of an industry before moving ahead with an acquisition or investment thesis
- Provides deep industry specific expertise at the senior level for understanding “what owners know that investors don’t” about an industry



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Capital Peak EO Provides:

- Broad, comprehensive views of specific industries
- Access to over 1000 senior management executives
- Deep “bench” of executives in different industries
- Most with more than 20 years industry experience
- Executives from all industries and disciplines
- Senior management level
CEO • COO • PRESIDENT • CFO-VP/FIN • VP/GM • VP/OPS • CIO • CSO • CMO
- All with “hands-on” specific industry experience
- Searchable database for industry and experience



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Executive Overview Topics

- Test assumptions on knowledgeable executives
- Validate growth plans submitted by management
- Competitive assessments
- Industry trends
- Strategic issues
- Tactical implementation
- Management assessment
- Business Risks
- Other appropriate topics



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Sample Reviews

- Review of plastic injection molding business differentiation and management assessment for private equity owner
- Marketing program review for building products manufacturer
- Competitive assessment for private equity on a specialty furniture manufacturer in due diligence phase
- Operation assessment for mezzanine investor post LOI and pre-closing on a plastics company
- Quick, quiet networking search for a VP-Sales and Marketing candidate for a privately held building products manufacturer
- Critical issues review for owner of internet services company preparing to divest

